

YA MAK TUR ZM VE T CARET A. .

WEBSITE PRIVACY AND SECURITY POLICY

Hotel Ya mak Sultan - hotelyasmaksultan.com

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1. Data Controller and Website Information

Trade name	YA MAK TUR ZM VE T CARET A. .
MERSIS No.	0940 0013 2950 0014
Company address	Hocapa a Mahallesi Ebusuud Caddesi No:12 Fatih/ stanbul
Hotel / website	Hotel Ya mak Sultan - hotelyasmaksultan.com
Hotel address	Ebusuud Cad. No:12, Sirkeci, 34110 Fatih/ stanbul
Phone	0212 528 13 43 / +90 212 528 13 43
E-mail	info@yasmakhotelcollection.com / info@hotelyasmaksultan.com
Registered e-mail (KEP)	yasmakturizm@hs03.kep.tr

2. Scope

This policy informs visitors about data processed when using hotelyasmaksultan.com, booking links and contact, room booking, restaurant table booking, spa/wellness, event and meeting requests.

Separate notices apply to specific processes: Cookie Notice, Forms Privacy Notice, Marketing Consent Text, Mail Order Payment Notice, Camera Notice and Data Subject Application Form.

3. Automatically Collected Data

IP address, connection time, visited pages, device/browser details, referral source, language preference, cookie preferences and transaction security logs may be processed.

4. Data Shared Through the Website

Forms may collect name, surname, phone, e-mail, country, requested date/time, number of persons, request subject, message, reservation/stay details and other information shared by the user in relation to contact, room booking, restaurant table booking, spa/wellness, event and meeting requests.

5. Purposes and Legal Grounds

Data category	Purpose	Legal ground
IP, logs and security data	Legal obligations under internet legislation, information and system security	KVKK Art. 5/2-a, 5/2- and 5/2-f
Contact and request data	Receiving and responding to requests, complaints and appointments; customer relations	KVKK Art. 5/2-c, 5/2-e, 5/2-f; consent where required
Reservation/stay data	Room sales, booking, contract, finance and accounting processes	KVKK Art. 5/2-a, 5/2-c, 5/2- and 5/2-e
Cookie and analytics data	Website performance, preferences, user experience and, where consented, analytics/marketing	Legitimate interest/legal obligation for necessary cookies; consent for non-essential cookies

6. Transfers and International Transfers

Data may be shared with hosting, software, security, payment, booking, e-mail, CRM, accounting, legal and audit service providers, and legally authorized public authorities, only as necessary.

Because Google Analytics is used, analytics cookies and related technical data may involve international transfers. This must be assessed under KVKK Article 9 with the appropriate legal mechanism.

7. Security and Children

Appropriate technical and administrative measures are used to protect personal data. Users under 18 are expected to use the website under parental/guardian supervision.

8. Data Subject Rights

Requests under KVKK Article 11 may be sent in writing to Hocapa a Mahallesi Ebusuud Caddesi No:12 Fatih/ stanbul, via KEP to yasmakturizm@hs03.kep.tr or from your registered e-mail address to info@yasmakhotelcollection.com.