

YA MAK TUR ZM VE T CARET A. .

COOKIE NOTICE

Hotel Ya mak Sultan - hotelyasmaksultan.com

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1. Data Controller and Website Information

Trade name	YA MAK TUR ZM VE T CARET A. .
MERSIS No.	0940 0013 2950 0014
Company address	Hocapa a Mahallesi Ebusuud Caddesi No:12 Fatih/ stanbul
Hotel / website	Hotel Ya mak Sultan - hotelyasmaksultan.com
Hotel address	Ebusuud Cad. No:12, Sirkeci, 34110 Fatih/ stanbul
Phone	0212 528 13 43 / +90 212 528 13 43
E-mail	info@yasmakhotelcollection.com / info@hotelyasmaksultan.com
Registered e-mail (KEP)	yasmakturizm@hs03.kep.tr

2. Scope and Definitions

Cookies are small text files used to run the website, remember preferences, perform performance/analytics measurements and, where consented, carry out marketing activities.

3. Cookie Categories and Legal Ground

Category	Description	Legal ground
Necessary cookies	Required for the safe and proper operation of the site.	KVKK Art. 5/2-f or legal obligation
Functional cookies	Remember language, interface and preferences. Consent may be required if not strictly necessary.	Consent or relevant condition
Performance and analytics cookies	Measurement including Google Analytics.	Consent
Targeting and advertising cookies	Used if Google/Meta ads, retargeting or campaign measurement is active.	Consent

4. Current Cookie Table

Provider	Cookie	Purpose	Category	Duration
hotelyasmaksultan.com	_ga / _ga_*	Google Analytics visitor distinction and usage reporting	Performance and analytics	Approx. 13-24 months depending on Google settings
hotelyasmaksultan.com	cookieconsent / preference records	Storing cookie choices	Necessary / functional	6-12 months or configured term
hotelrunner.com / booking engine	Session and booking cookies	Running the reservation flow	Necessary / functional	Session or provider term
google.com / gstatic.com	Google service cookies	Maps, reCAPTCHA, fonts, analytics or advertising services, if active	Functional / analytics / advertising	Provider term
facebook.com / instagram.com	Meta pixel/plugin cookies	Measurement and retargeting if Meta pixel or social plugins are active	Targeting and advertising	Provider term

Technical note: Before publication, each domain must be scanned. Non-essential Analytics, advertising and social media cookies must not run before user consent.

5. Cookie Preferences

Accept All, Reject All and Manage Preferences options should be equally visible, and preferences should remain changeable.

6. Rights

Requests may be sent via yasmakturizm@hs03.kep.tr or info@yasmakhotelcollection.com.