

YA MAK TUR ZM VE T CARET A. .

KVKK / COOKIE / COMMERCIAL COMMUNICATION COMPLIANCE PRE-AUDIT REPORT

Hotel Ya mak Sultan - hotelyasmaksultan.com

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1. Data Controller and Website Information

Trade name	YA MAK TUR ZM VE T CARET A. .
MERSIS No.	0940 0013 2950 0014
Company address	Hocapa a Mahallesi Ebusuud Caddesi No:12 Fatih/ stanbul
Hotel / website	Hotel Ya mak Sultan - hotelyasmaksultan.com
Hotel address	Ebusuud Cad. No:12, Sirkeci, 34110 Fatih/ stanbul
Phone	0212 528 13 43 / +90 212 528 13 43
E-mail	info@yasmakhotelcollection.com / info@hotelyasmaksultan.com
Registered e-mail (KEP)	yasmakturizm@hs03.kep.tr

2. Summary

This is a pre-publication control for the website policy package. The same trade name, YA MAK TUR ZM VE T CARET A. ., is used across hotels; this is consistent as long as the data controller is the same.

3. Critical Areas Checked

Area	Status / Action
Notice - consent separation	Notices and consent text were prepared as separate PDF files. Use separate links/checkboxes on forms.
Actual service alignment	Restaurant, spa, event and meeting wording must only be used for forms that actually exist on the website.
Cookies	Analytics cookies were included based on Google Analytics use. A live scan must be performed after publication and the table updated.
International transfers	Google Analytics requires a KVKK Art. 9 assessment. Appropriate safeguards/standard contracts or other legal mechanism must be confirmed with legal counsel.
Mail order	Separated as payment instruction, not KVKK consent; CVV must not be retained after transaction.
Cameras	Private areas exclusion and short signage text added. On-site signs and QR/link practice must be checked.

4. Post-Publication Technical Check

Scan each domain with browser developer tools or a cookie scanner.

Non-essential Google Analytics, advertising and social media cookies must not run before consent.

Update cookie/transfer rows if booking engine, HotelRunner, WhatsApp, Google Maps, reCAPTCHA, Meta Pixel or CRM/e-mail services are actually used.

Old footer links must not remain under combined Clarification Text & Statement of Express Consent wording; each PDF must be linked separately.